



IDEAL CONCEPTS

FORMULA ONE™
PADDOCK
Club

HOSPITALITY BROCHURE



PADDOCK CLUB™ EXPERIENCE

AN UNRIVALLED LOCATION

The Formula One Paddock Club™ offers the best view in the Formula One™ and always at the heart of the action.

PIT LANE WALK AT SPECIALLY ALLOTTED TIMES

Whether it's technology or glamor that excites you – you'll see it all in the pits! A walk along the pit lane at dedicated times offers Formula One Paddock Club™ guests the chance to mingle with all the famous faces of Formula One™ and see for themselves what goes on behind the scenes in a Grand Prix garage. This is where the driver and his team make their final preparations for the race. You may even see one of the teams practice their pit-stop routine. No television coverage can compare with this exception, almost surreal experience.



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PADDOCK CLUB™ EXPERIENCE

AS CLOSE AS IT GETS

Unique tours of the team pit lane. Interviews with drivers and team personnel over the race weekend. Multi-screen coverage of all the action on track including the live timing screens used by the teams on their pit wall and of course, magnificent views of the circuit.

DRIVER INTERVIEWS

Your stories will be so unbelievable – don't forget your camera! As a guest of the Formula One Paddock Club™ you may be lucky enough to witness one of the live interviews with the drivers that take place after qualifying or just before the race itself. This is when you will hear them talking about their tactics for the race or the way their car has been up for the conditions. All up-close and personal.



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PADDOCK CLUB™ EXPERIENCE

ENTERTAINMENT

Enjoy the music and the sounds of the house DJ, check out the Formula One™ race car simulator or simply relax in the Chill-out area of the Paddock Club™.

WORLD CLASS HOSPITALITY

An unforgettable weekend watching the world's most exciting sport in exclusive and elegant surroundings. World class cuisine, fine-wines and exceptional service.



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PADDOCK CLUB™ EXPERIENCE

AMBIANCE, GLAMOUR AND LUXURY

You don't have to finish on the podium to taste the champagne! The personalized service of the Formula One Paddock Club™ will make you feel part of the excitement and glamour of Formula One™. Before and after the action unwind with a holistic massage or simply relax with another flute of Mumm champagne.

DOING BUSINESS – WITH PLEASURE

The relaxed and exclusive atmosphere of the Formula One Paddock Club™ is the perfect place to do business, make new contacts or simply enjoy the excitement of Formula One™.



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SUITE EXPERIENCE

THE CLUB SUITE

For individuals and smaller groups we offer the Club Suite where you will mix with Formula One™ VIPs in a chic and stylish atmosphere.

SEMI-PRIVATE AND SPLIT SUITES

VIP areas for larger groups just like the Club Suite. In some locations, for groups between 30-80, it may be possible to arrange semi-private facilities to entertain your guests within the Club Suite. These facilities offer the best of all worlds as you have the opportunity to partake in all of the luxury and amenities the Paddock Club™ Facility has to offer, the atmosphere and buzz of the general area while retaining a VIP setting for your group.

PRIVATE SUITES

For larger groups of 100 or more, we offer a number of opportunities to entertain your guests with private facilities, dedicated hospitality staff and personalised branding.



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FORMULA 1 GRAN PREMIO SANTANDER D'ITALIA 2012 MONZA – Race 13

SCHEDULE

FRIDAY | September 7, 2012

Practice 1 | 10 AM – 11:30 AM

Practice 2 | 2 PM – 3:30 PM

SATURDAY | September 8, 2012

Practice 3 | 11 AM – 12 PM

Qualifying | 2 PM

SUNDAY | September 9, 2012

Race | 2 PM

PRICING*

2 DAY | September 8-9, 2012 | **\$ 3,450 US**

3 DAY | September 7-9, 2012 | **\$ 3,950 US**

* Pricing does not include taxes or shipping charges



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2012 FORMULA 1 JAPANESE GRAND PRIX SUZUKA – Race 15

SCHEDULE

FRIDAY | October 5, 2012

Practice 1 | 10 AM – 11:30 AM

Practice 2 | 2 PM – 3:30 PM

SATURDAY | October 6, 2012

Practice 3 | 11 AM – 12 PM

Qualifying | 2 PM

SUNDAY | October 7, 2012

Race | 3 PM

PRICING*

2 DAY | October 6-7, 2012 | **\$ 4,200 US**

3 DAY | October 5-7, 2012 | **\$ 4,600 US**

* Pricing does not include taxes or shipping charges



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2012 FORMULA 1 KOREAN GRAND PRIX YEONGAM – Race 16

SCHEDULE

FRIDAY | October 12, 2012

Practice 1 | 10 AM – 11:30 AM

Practice 2 | 2 PM – 3:30 PM

SATURDAY | October 13, 2012

Practice 3 | 11 AM – 12 PM

Qualifying | 2 PM

SUNDAY | October 14, 2012

Race | 3 PM

PRICING*

2 DAY | October 13-14, 2012 | **\$ 4,200 US**

3 DAY | October 12-14, 2012 | **\$ 4,600 US**

* Pricing does not include taxes or shipping charges



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2012 FORMULA 1 AIRTEL INDIAN GRAND PRIX NEW DELHI – Race 13

SCHEDULE

FRIDAY | October 26, 2012

Practice 1 | 10 AM – 11:30 AM

Practice 2 | 2 PM – 3:30 PM

SATURDAY | October 27, 2012

Practice 3 | 11 AM – 12 PM

Qualifying | 2 PM

SUNDAY | October 28, 2012

Race | 3 PM

PRICING*

2 DAY | October 27-28, 2012 | **\$ 4,920 US**

3 DAY | October 26-28, 2012 | **\$ 5,460 US**

* Pricing does not include taxes or shipping charges



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PADD OCK *Club*



2012 FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX YAS MARINA – Race 13

SCHEDULE

FRIDAY | November 2, 2012

Practice 1 | 10 AM – 11:30 AM

Practice 2 | 2 PM – 3:30 PM

SATURDAY | November 3, 2012

Practice 3 | 11 AM – 12 PM

Qualifying | 2 PM

SUNDAY | November 4, 2012

Race | 3 PM

PRICING*

2 DAY | November 3-4, 2012 | **\$ 4,600 US**

3 DAY | November 2-4, 2012 | **\$ 5,000 US**

* Pricing does not include taxes or shipping charges



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ETIHAD
AIRWAYS



2012 FORMULA 1 UNITED STATES

GRAND PRIX

AUSTIN – Race 13

SCHEDULE

FRIDAY | October 5, 2012

Practice 1 | 10 AM – 11:30 AM

Practice 2 | 2 PM – 3:30 PM

SATURDAY | October 6, 2012

Practice 3 | 11 AM – 12 PM

Qualifying | 2 PM

SUNDAY | October 7, 2012

Race | 3 PM

PRICING*

2 DAY | October 6-7, 2012 | \$ 4,200 US

3 DAY | October 5-7, 2012 | \$ 4,600 US

* Pricing does not include taxes or shipping charges



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FORMULA ONE Paddock CLUB

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